

TITLE	Resources and initiatives which support the Health & Wellbeing Strategy Action Plan.
FOR CONSIDERATION BY	Health & Wellbeing Board on 12 October 2017
WARD	None Specific
DIRECTOR/ KEY OFFICER	Graham Ebers Director of Corporate Services

Reason for consideration by Health and Wellbeing Board	This paper has been prepared following In response to question by Member,
Relevant Health and Wellbeing Strategy Priority	Relates to all priorities as set out in Appendix 1 of this document.
What (if any) public engagement has been carried out?	None necessary at this stage.
State the financial implications of the decision	No decision is required. However, the information will be useful to inform discussion about resource allocation across a number of budgets.

OUTCOME / BENEFITS TO THE COMMUNITY

There are a range of benefits to the community through the activities and work programmes set out in appendix 1. These relate to the principles and objectives set out in the HWB Strategy in terms of:

- Enabling and empowering resilient communities
- Promoting and supporting good mental health
- Reducing health inequalities in our Borough
- Delivering person-centred integrated services

RECOMMENDATION

That the Board note the report.

The paper sets out that easily stratified resources directly pertaining to projects within the Health & Wellbeing Strategy Action Plan and is for information only at this stage in order to answer a member question.

SUMMARY OF REPORT

This report has been produced as a response to a specific question from a Member who wished to understand the resource allocation for the range of projects funded in line with HWB Strategy priorities. In appendix 1 is a list of the key areas for action, the related work stream and resource allocated. The resources given to each project vary and may consist of both financial, in kind and other support specified.

It highlights the range of activity currently operational that link to a range of agencies and initiatives linked to the needs of our communities. Funding has been allocated through Public Health to support health and wellbeing goals and long term outcomes.

Background

Context

Wokingham is on the whole, a prosperous place, but we believe there is much that can be done to make it a better place to live and work, and to address the deep inequalities that exist within the population of the Borough.

Also, increasing demand for health and social care services, at a time of downward pressure on NHS and local authority budgets, means that local authorities, the NHS and their partners have to consider new ways of working to deliver the outcomes that people need.

Local public bodies are re-drawing their roles and re-shaping their 'organisational boundaries', alongside a recognition that individuals and communities need to have a much greater say in promoting and maintaining their own health and well-being. We believe that delivering on our priorities through this action plan will help to carry that forward.

This Health and Well-Being Strategy sits alongside a number of other plans and strategies that cover either Wokingham Borough or a wider footprint. This wider planning framework (which includes the NHS-led Sustainability and Transformation Plan for Buckinghamshire, Oxfordshire and Berkshire West) is very complex and it is important that this Health and Wellbeing strategy adds value to the system overall. The focus of it therefore is to look at the 'bigger picture' and underlying approaches and particularly to address those areas where better and closer co-ordination is needed.

Analysis of Issues

Wokingham is the least deprived upper tier local authority in the country and enjoys better outcomes than most of England. However, inequalities do exist across the Borough and we need to focus on those areas where need is greatest. The most deprived areas are Norreys, Southlake Crescent and Finchampstead South. The people living within those areas are more likely to be unemployed and in receipt of benefits and have higher needs as ranked in the Indices of Multiple Deprivation (2015). These areas are within wards which all have child poverty levels at or above the Wokingham Borough average, although this data is not available for each LSOA separately. Concentration on LSOAs to highlight areas of need comes from the overall ranking of these in the Indices of Multiple Deprivation (IMD) 2015. It is a particular feature of areas of relative affluence such as Wokingham Borough that the low levels of deprivation mask areas with higher levels when dealing with larger populations such as wards. LSOAs, with populations between 1,000 and 2,000 people provide smaller populations which highlight more effectively the differences between neighbouring populations, although many datasets do not disclose full data at this level.

There are also groups spread across Wokingham that suffer significant degrees of deprivation, including the Gypsy, Roma and Traveller (GRT) community and people with Learning Disabilities.

2,000 children were living in poverty within the Borough in 2015, many concentrated in the above areas.

Partner Implications
This overview of resource allocation may be helpful in identifying gaps or duplication in resources allocated to the strategy action plan.

Reasons for considering the report in Part 2
Not applicable

List of Background Papers
Appendix 1 –Priority areas and resources allocated.

Contact Darrell Gale	Service Public Health & Leisure Services
Telephone No 0118 908 8293	Email darrell.gale@wokingham.gov.uk
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Appendix 1

The resource allocated to HWB priority areas as set out in the HWB Strategy.

Enabling and empowering resilient communities		
Priority Area	Projects related to this area,	Resources Allocated (budgetary, staff time, other)
Build social capital in most deprived LSOAs and each SDL	<p>Supported by the Community Development Team and the Community Engagement Team</p> <p>1.6 commissioned Bracknell and Wokingham College to deliver a programme of adult education courses aimed at residents aged 19+ with low to moderate mental health issues for the academic year 17-18 (Wellbeing In Mind)</p> <ul style="list-style-type: none"> Commissioned Norwood to deliver Independent Living Skills to adults with learning disabilities <i>*Commissioned SMART to deliver a programme of employability courses aimed at Substance misusers and those who are long term unemployed</i> Commissioned Bracknell and Wokingham College to deliver accredited English Maths and ESOL courses at Entry Level from a range of community venues across the borough Delivering a range of internal courses covering introductory vocational courses, non-regulated maths, English and ESOL 	<p>The Public Health Ring-fenced Grant funds half of the Community Development Team costs at £115,000</p> <ul style="list-style-type: none"> £18,380 £36,940 £14,644* English & Maths £27,580 ESOL £15,350 £25,000

	<p>courses, Parenting, family learning, Employability and IT courses</p> <p>All adult education courses are delivered from various venues across the borough including Brambles, Redkite, Ambleside, and Starlings Children's Centres, Loddon, Highwood, and Hillside primary schools and other community venues including FBC, Norreys Church, community flats and local libraries</p> <p><i>*As of September 2017, options are being assessed for how this service can now be delivered, following an internal reorganisation in the provider.</i></p>	<p>The Adult Education team has 3 FTE posts</p> <ul style="list-style-type: none"> • Adult Education & NEET Manager • Quality Assurance Coordinator • Targeted and Community Learning Coordinator <p>Internal courses are mainly 10-15 hours and are delivered by self-employed tutors who are contracted for the duration of the course</p>
Co-terminosity of boundaries between the CHASC localities and Children centres in each area, along with the Thames Valley Neighbourhood Policing teams and emerging designs within the Council.		No specific resources allocated
Promoting 'Making Every Contact Count' approach across all services, beginning with most deprived LSOAS and new SDLs	Public Health Team to develop the MECC work stream	No specific resources allocated as yet.
Testing in one or more Neighbourhood Policing Teams a Police Officer taking role of Community Navigator.		No specific resources allocated
Development of the Borough Council Locality Service	21 st Century Council Project	No specific resources allocated
Commissioning for 2017/18 Adult Education courses specifically aimed at improving the health and well-being outcomes of the targeted groups - vulnerable young adults, parents who have no qualifications, work in the most deprived LSOAs, those with Learning Disabilities (LD).	Adult Education resources as detailed above	Adult Education resources as detailed above

Explore with other services the scope for a strong locality focus in their activity (with an emphasis upon the most deprived LSOAs)	21 st Century Council Project	No specific resources allocated
Scope the potential of the schools nursing service to contribute to the development of resilience in children and young people.	Public Health to lead development of new service.	Current School Nursing service £330,160 No specific new resources allocated
Promoting and supporting good mental health		
Priority Area	Please list Projects related to this area,	Resources Allocated (budgetary, staff time, other)
Review of the CAMHS Service/ EWHBS		Mental Health - £23,000
Berkshire Health Trust Mental Health Strategy Implementation Plans for <ul style="list-style-type: none"> • Child and adolescent mental health • Adults of working age • Older adults 		No detailed information
Closer integration of adult mental health services in Wokingham		No detailed information
Perinatal mental health support		No detailed information
Mental Health support to Carers		No detailed information
Local Suicide Prevention Action Plan, in line with the Berkshire Suicide Prevention Strategy, 2017-2020		No specific funding allocated, but this is the focus of the Public health Team's contribution to Berkshire-wide work programmes, and therefore officer time is allocated.
Reducing health inequalities in our Borough		
Priority Area	Please list Projects related to this area,	Resources Allocated (budgetary, staff time, other)
Reducing the gap in school achievement between identified disadvantaged children and the wider population.	Work with schools – school improvement team: <ul style="list-style-type: none"> - Sharing key data and messages with schools and settings at briefings, network meetings etc - 'Narrowing the gap' network meetings, courses and conferences for school staff 	All school improvement team activities with this focus are provided free of charge to all schools, other than the annual conference. Staff time: Approx. 100 officer days per year = approx.. £30,000 Venues/ refreshments for termly network meetings

	<ul style="list-style-type: none"> - Support and challenge in schools for staff with responsibilities in this area - Gathering and sharing good practice 	and courses: Approx £400 per year Annual conference: self-funding
Increase smoking cessation rates in targeted areas in ways and model that is supported by the community.	Under contract to Solutions 4 Health	£150,000 maximum capped smoking cessation contract per annum – supporting quite attempts across the population with a focus on routine and manual workers
Increase in proportion of the adult population achieving the CMO's physical activity guide levels and reduce the number of those who are deemed inactive in the priority areas and in ways that community support	**Public Health commission the Sports Development Team to provide a suite of initiatives to meet these objectives,	** £246,140
Produce a profile of the most deprived LSOAs across the Borough to inform how all targeted services work in these areas.	Public health team to develop this.	No specific resources allocated
An increase in the proportion of the adult population achieving the advised CMOs physical activity guide levels from 66% to 68% in the next 2 years particularly those who live in the HWB prioritised areas	As at ** above	As at ** above
Reduce percentage of those who are deemed inactive from 20.9% to 18% by 2018 in the specific areas	As at ** above	As at ** above
Increased access to physical activities suitable for adults with mental health illnesses and learning disabilities	As at ** above	As at ** above
Delivering person-centred integrated services		
Priority Area	Please list Projects related to this area,	Resources Allocated (budgetary, staff time, other)
We are delivering our BCF both locally and through a wider Berkshire West approach. The Berkshire West system has a shared governance structure to ensure effective delivery. The Berkshire West Integration		BCF funding

programme has identified three priority areas of work following an initial review of demand and capacity across the health and social care system; these are Frail Elderly, Children and Young Peoples services, and Mental Health.		
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